

# SHOP



**VIP CENTER** *for Business Women*  
co-working • meeting & conference space • events & workshops  
[info@vipcenter.works](mailto:info@vipcenter.works)

# VIP

***A unique art and gift show provided by  
local artists and entrepreneurs  
November 5 & 6***

## SPONSORSHIP OPPORTUNITIES

VIP Center for Business Women  
3755 N. Washington Blvd.  
Indianapolis, IN 46205

[www.vipcenter.works/shopvip](http://www.vipcenter.works/shopvip)  
[info@vipcenter.works](mailto:info@vipcenter.works)

## ABOUT SHOP VIP

LOCAL BUSINESS WOMEN  
OFFERING THEIR GIFTS, PRODUCTS,  
AND ART

The VIP Center for Business Women is opening its doors for an incredible shopping extravaganza that includes an art show with silent auction, wine tasting, and tasty hors d'oeuvres. Shop VIP is the perfect event to show your support of diverse women in business through sponsorship.



## EVENT HIGHLIGHTS

2 DAYS OF SHOPPING!

- Friday Night Social Event
- Art Show & Silent Auction
- Wine & Food Tastings
- Saturday All Day Shopping from female vendors providing:
  - Unique Clothing, Purses, Jewelry
  - Fine and Fun Gifts
  - Unique Art and Artisan Products
  - Make-up and Beauty Products
  - Speciality Services for Women
  - And much more!



VIP CENTER FOR  
BUSINESS WOMEN

LEARN  
ABOUT US

The VIP Center is a co-working, meeting, and event center that goes beyond the typical workspace. We've created a collaborative community where we actively develop and promote women, help them build confidence, and put on experiences that bring strength to their missions in business. To learn more about us, visit us at [www.vipcenter.works](http://www.vipcenter.works)

# SPONSOR OPPORTUNITIES

Support the development of women in business



## PARTNER WITH US

We aim to create a meaningful experience with your help and partnership. Your sponsorship brings mutual benefit. When you sponsor, we pour back into our attendees and manage the costs associated with the event in exchange for:

- Promotion/Visibility for your business on social media, website, TV news, all promotional materials
- VIP Access to the entire event + extra tickets
- Booking Credits for VIP Meeting/Event Space
- Event Passes for your clients, customers, and colleagues

### 3K VIP SPONSOR

3000 (1) exclusive package.

### 1K VIP SPONSOR

(3) available packages at 1000 each

### 500 VIP SPONSOR

(5) available packages at 500 each

197.00

### SWAG BAG SPONSORS

### FOOD SPONSOR

The Swag Bag Sponsorship allows you to promote your business by providing swag materials for attendees. You also get to leave business cards on our promotional table. You will receive 2 event tickets to be distributed to whomever you wish- a great way to say thank you to clients and potential customers. You also receive a Complimentary Day Pass to the VIP Center for Female Guests.

It's simple. Provide food on Friday night for tastings- distribute your business information. No cost- just bring your treats.



# DETAILED BENEFITS

By Sponsorship Level

## PROMOTION OF YOUR BUSINESS

We have an active reach of 20,000+ and growing audience in Indiana. Your logo and business will be put out to the masses for building awareness and opportunities.

## SPEAKING OPPORTUNITIES DURING THE EVENT

-Get in front of our SHOP VIP attendees and educate them about your services. Make the connections you need to grow your brand and business.

## VIP ACCESS TO EVENT + COMPLIMENTARY TICKETS

Every sponsor gets access to the event, plus additional tickets to give to clients, potential customers, and colleagues.

## BOOKING CREDITS

Get premium event space at the VIP Center to run your event, session, team building, or strategy offsite.

## 3K VIP SPONSOR (1)

### YOU ARE THE HEADLINER FOR SHOP VIP!

- Business name and logo will be headlined with every promotion including website, social media, video interviews, newsletters, and a press release. Promote your organization at the event and provide swag materials.
- Flexible 5 minute "Stage Time" to connect your business to people.
- (6) event tickets to be distributed to whomever you wish- a great way to say thank you to clients and potential customers.
- (2) Complimentary 8-hour days booking our VIP Training Center or Conference Room for up to 50.
- (6) Complimentary Day Passes to the VIP Center for Female Guests.

## 1K VIP SPONSOR (3)

### PRIORITY PROMOTION AND VISIBILITY

- Business logo to be highlighted with every promotion the VIP Center offers, including website, social media, newsletters, and a press release. Promote your organization at the event and provide swag materials.
- Frequent Sponsor Mentions during Shop VIP and ability to share about your organization and invite connections.
- (3) event tickets to be distributed to whomever you wish- a great way to say thank you to clients and potential customers.
- (1) Complimentary 1-Day of booking in VIP Training Center or Conference Room.
- (2) Complimentary Day Passes to the VIP Center for Female Guests.

## 500 VIP SPONSOR (5)

### VIP VISIBILITY AND PROMOTION!

- Business logo will be highlighted with every major promotion the VIP Center offers, including website, social media and newsletters. You would also be able to promote your organization during Shop VIP and provide swag materials.
- (2) event tickets to be distributed to whomever you wish- a great way to say thank you to clients and potential customers.
- Complimentary 4-hour booking in VIP Training Center or Conference Room
- (1) Complimentary Day Pass to the VIP Center for a Female Guest.