



# WRITE A BOOK IN A YEAR



Learn WHAT to write, HOW to write it, and PUBLISH it.

12 Session Coaching and  
Accountability Experience



Sponsored by  
VIP Center For Business Women



*Session 1: Program Overview and Getting Started*

**ANGIE NUTTLE**

**AUTHOR • SPEAKER • EXECUTIVE BUSINESS COACH**



## ABOUT THE SERIES

Have you been thinking about writing a book but you don't know where to start, or you are struggling to get it started?

Write a Book in a Year is a series of 12 Sessions to help women get clear on WHAT they want to write about, HOW to write the book, and how to GET IT PUBLISHED.

This is a coaching and accountability experience led by Angie Nuttle, award-winning four-time Author, Speaker, and Executive Business Coach. There will be other published authors and experts invited as guests to our sessions. You can expect to receive strategic and practical tips and tools to write your book, accountability, and resources that will help you accomplish your goal.

### WHO THIS IS FOR:

- Women in Business
- Female Entrepreneurs
- Faith Based Women
- Any woman who is serious about getting your story or expertise self-published

### ABOUT THE SESSIONS

Each session is progressively designed to build upon one another like a program. You will be in our VIP book writing community where we focus on the practical aspects of writing a book, PLUS the mindset challenges we as women face when we take on a project of this magnitude.

Let's get going!

*Angie Nuttle*



## SERIES SESSIONS

- Session 1: Getting Ready to Write-Understand Why You are Writing and To Who
- Session 2: Do's and Don'ts from Editing Experts on Writing your manuscripts with Liz Thompson of House Style Editing
- Session 3: And We're off! How to begin writing actual content using 2 different methods.
- Session 4: Get Feedback. How to deal with Writer's Block and working through expressive writing challenges.
- Session 5: Creating the Perfect Book Title that will sell your books
- Session 6: Get ready for the Editing- Don't Do it Yourself and Don't Ask your cousin. Create Your KDP Account. What to watch for in your writing.
- Session 7: Rules of Thumb for Designing your Book Cover/Get a Designer who won't take all your money- Part 1
- Session 8: Design Your Book Cover- Part 2 Make it KDP Ready/Resources to help you maximize your book for a beautiful outcome.
- Session 9: Rules of Thumb for Designing your book interior content/Get a Designer who won't take all your money/make it KDP ready
- Session 10: Getting your book content and cover into KDP for Publishing (Differences between Soft Cover, Hardcover, and Kindle)
- Session 11: Trading Books for Fun- Share your progress and get feedback
- Session 12: Launching Your Book on Amazon and on Social Media Marketing Tips and Ideas.

# YOUR GOAL

You are writing because...

Check All That Apply:

- You are a writer
- You'll discover who you are
- You'll have a professional piece of work
- You'll make money from writing a book
- Amazon can do the heavy-lifting
- This book will support your credibility
- You'll reignite a passion
- You'll be a professional author
- You'll accomplish a new challenge
- You'll gain knowledge
- You'll stop making excuses
- You'll impact the lives of other people

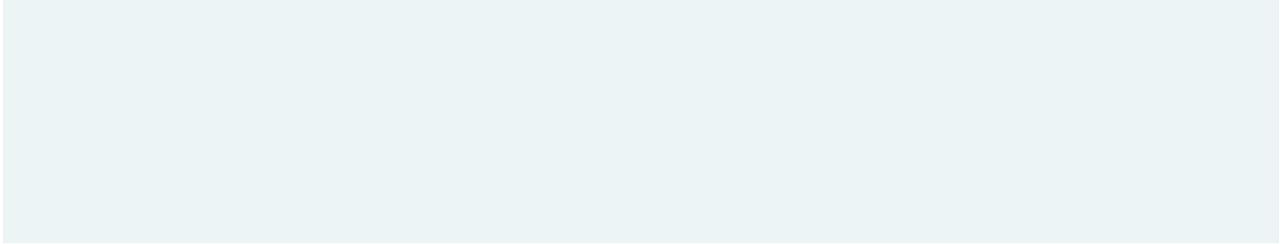
## OTHER REASONS

**Publication Type: Will your book be fiction? Non-Fiction? Low content-Journal? Inspirational? Describe it below:**

# WHO IS YOUR GOAL?

## Book Writing Goal

Who do you want to impact with this book?



## Book Avatar/Audience

Who will likely buy this book? Describe them. What are they going through? What do they need?



## Outcomes

What will the outcomes for your avatar/audience be of reading your book? What will they learn?



## Details

What Title have you thought of and what would be the 3 main themes of the book



# HOMEWORK

Complete the following tasks before our next session:

## KDP Publishing Account

Create a KDP account here and EXPLORE: [https://kdp.amazon.com/en\\_US/](https://kdp.amazon.com/en_US/)

## Dump Document

Create a google doc or a word doc to start capturing your ideas, themes, stories, possible titles, and other content that you MAY want to include in your book:



**Create headers so you can organize your thoughts, and BOLD/UNDERLINE them. For example, you might add these topic headers:**

- Possible Book Titles
- Key Topics
- Points I want to make
- Stories I could share
- Quotes or Scriptures I want to bring out
- Questions I want to answer
- Things I want to teach
- Creative/Fun ideas I have
- People I want to include/interview/highlight
- Ideas on what I want the interior to look like
- Ideas for my book cover