

Business Plan

These are examples of questions you should answer in your business plan:

1. What is your vision?
2. Business overview:
 - What is your business or proposed business?
 - What is your product/services?
 - What problem are you solving?
 - Who do you serve?
3. Money & Profitability
 - How do you/will you make money in your business?
 - What does it take to run your business financially?
 - What is your budget?
 - What expenses do you expect to have?
 - How will this opportunity with VIP Center help you achieve your financial goals?
4. Marketing
 - What is your plan?
5. Objectives
 - What does success look like for you?
 - What challenges do you need to overcome for your business to be successful?
 - What are the action items you need to have in place?
 - What does your timeline look like (and what would ideally work in terms of time you would like to be at the VIP Center as you build your business?)

Questions? [Email Angela.Nuttle@corporatetalent institute.com](mailto:Angela.Nuttle@corporatetalent institute.com)