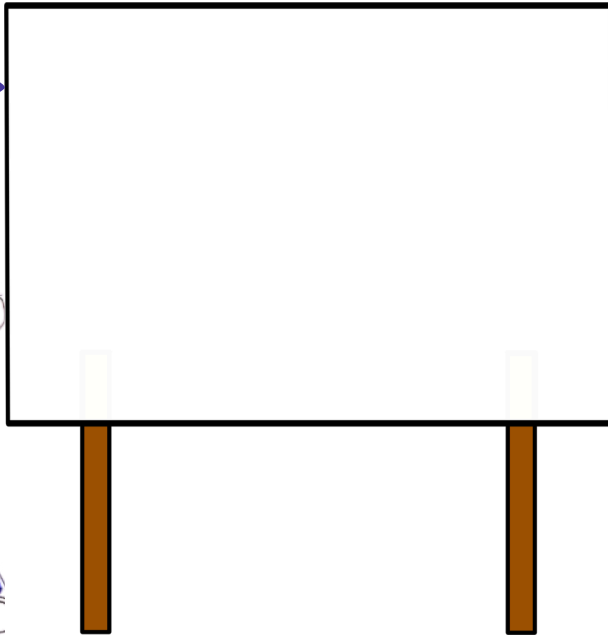
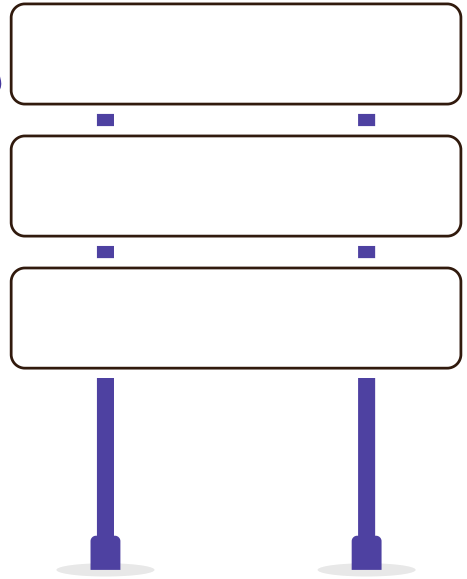


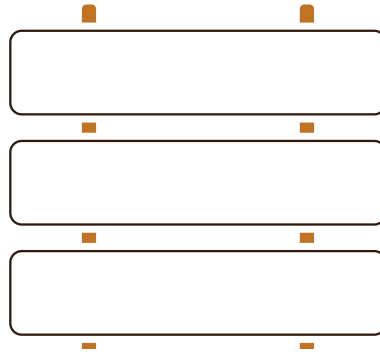
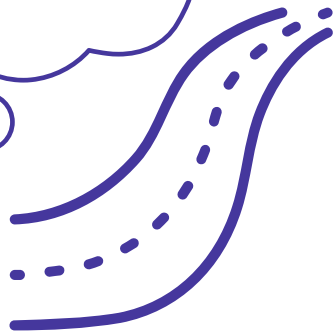
Your Sign Says...



Roads You've Been On...

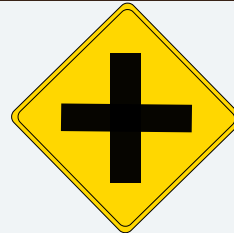


Roads You Want to Travel.

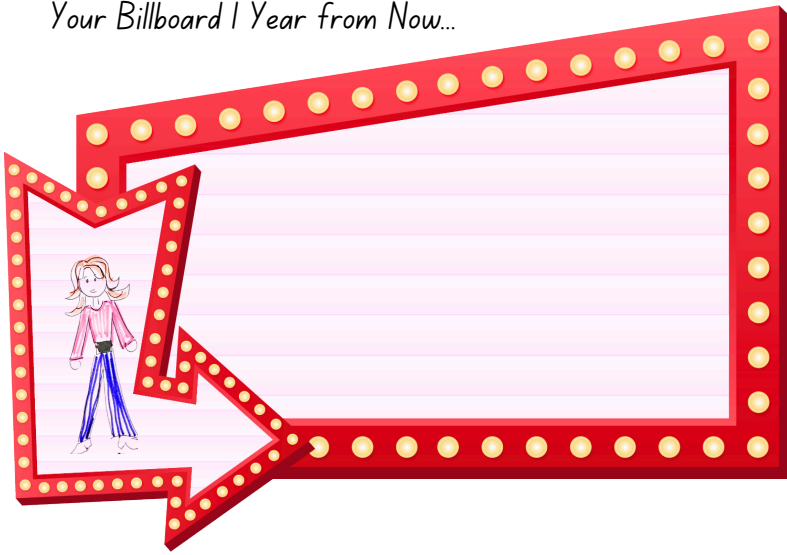


PURPOSE!

Potential Detours, Roadblocks, and intersections



Your Billboard 1 Year from Now...



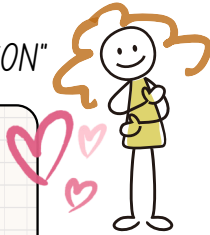
ACTION!

- _____
- _____
- _____

PROFITABILITY IS DRIVEN BY

- _____
- _____
- _____

IDEAL CLIENTS, "YOUR PERSON"



NOT your PERSON:



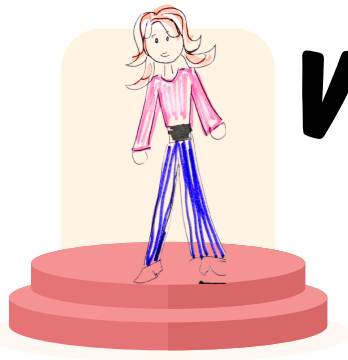
Services and Products



PREMIUM OFFER



Downsells



VISIBILITY FOCUS

- _____
- _____
- _____



Three empty rounded rectangular boxes for notes, each with a blue border.



311+2 STRATEGY

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____



A large, empty rounded rectangular box for notes.



Three empty rounded rectangular boxes for notes, each with a blue border.

ORDER YOUR STEPS

Top 3 things to do THIS WEEK:

1



Top 3 things to Accomplish THIS MONTH:

2



Top 3 things to Nail Down THIS QUARTER:

3

